

HIGASHIDA Share!

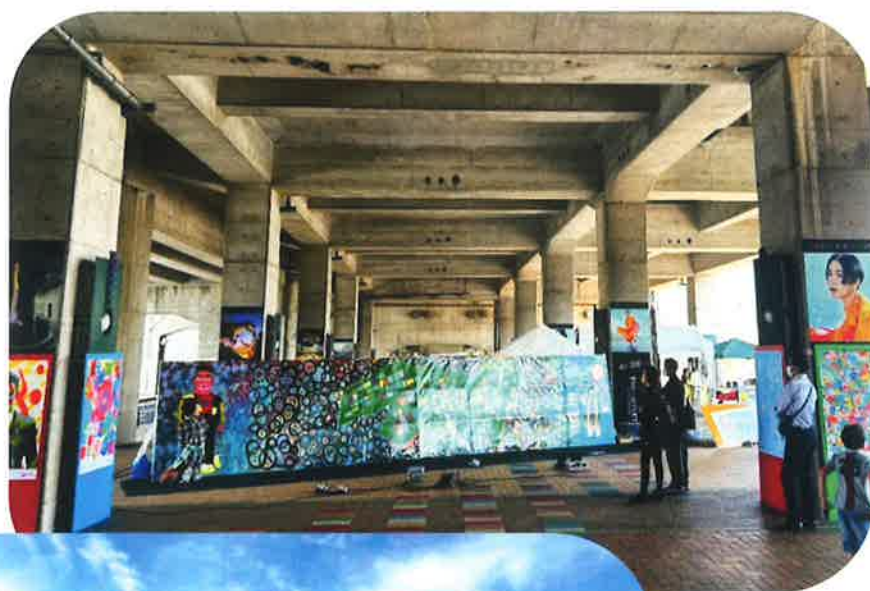
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2024

しあわせをどんどんシェアするまちづくり
This is our own path for town development to Share happiness

Social experiment conducted in Higashida area
— a new vision for town management —

● 東田で社会実験
— まちづくり新構想



● ミュージアムパークで
新講座スタート

New course began at
Higashida Museum Park

○企画・発行：NPO 法人 里山を考える会
○協力：八幡東田まちづくり連絡協議会

東田“未来ビジョン”始動

八幡東田まちづくり 連絡協議会が主導

低炭素社会に向けて先進的な取り組みが続けられてきた東田地区で、新たなまちづくり構想が胎動している。高度な都市基盤上に企業や文化・商業施設が複合的に集積し、いまや年間来街者が1600万人を超すまでになったエリア。2023年度は公民が連携したエリアマネジメントに向けた態勢づくりのほか、主体的にかかわる市民のすそ野を広げようと、「多様性の魅力あふれる公共空間」を目指した社会実験が展開された。

「新たな日常」育む街へ

主導するのは、八幡東田まちづくり連絡協議会(73社・団体で構成)。構想は「豊かで暮らしやすい、『新たな日常』へのまちづくり」を図る国土交通省の「官民連携 まちなか再生推進事業」(2カ年)に採択された。

協議会はず、先駆的な実践に取り組む産学官民関係者とともに地域マネジメントのありかたを考える場として、「八幡東田未来共創(Co-creation)会議」を設置。一方で北九州市立大(小林研究室)と西日本工業大(長研究室)も参加し、23年11月3～5日、「ものづくりのスピリットを継承し、未来につなげる」とのコンセプトのもと、社会実験「MAKER's STREETプロジェクト」を立案。公共空間を活用した魅力的な場の形成と、主体的な市民参加を目的に、二つのイベントを実施した。

憩いとアート——二つの社会実験

イベントの一つは、東田大通公園を舞台にピクニックや巨大オセロゲーム、飴づくりなど野外での遊び・憩いを提供する「こうえん研究所」。もう一つは「チャレンジド・アート展」で、障害をもつ人(チャレンジド)の創作活動をサポートする佐賀県の就労支援サービス「PICFA」のアーティストを招き、JRスペースワールド駅前広場や高架下空間で作品展示した。また地元高校生や大学生らが壁画を制作する「ライブ・ペインティング」、巨大プリントの公園展示などを披露して、大勢の来街者らを楽しませた。

会場で実施したアンケートでも興味深い結果が得られた。東田地区での要望として多かったのは、カフェやキッチンカーなど簡易な飲食のできる機能や、「広々とした芝生」「スポーツができる空間」といった、長時間滞在して楽しめる機能だった。協議会はこれら社会実験の結果や共創会議での議論を踏まえ、新たなまちづくり構想を策定する方針だ。



←ライブペインティング
を準備する学生たち
Students preparing for
the live painting

↑ 東田大通公園に展示
された巨大プリント

A huge printed material
displayed at Higashida Odori Park



「季節感がある」と好評だった
「落ち葉アート」づくり
Making "fallen leaf art"
was well-received,
With visitors saying,
"It has a seasonal
feel to it"

Venue survey
with interesting results
興味深い結果を得た
✓ 会場アンケート



Embarking on “Higashida Future Vision”



Led by Yahata Higashida Town Development Liaison Council

In the Higashida area, where advanced efforts toward a low-carbon society have been made, a new town development concept is in full swing. The area has a complex of businesses, cultural, and commercial facilities built on an advanced urban infrastructure, and now attracts more than 16 million visitors a year. In FY2023, in addition to building a framework for area management through public-private partnerships, a social experiment was conducted to create a “public space full of diversity and appeal” in order to broaden the base of citizens who are proactively involved in the area.

Toward a town that nurtures “new daily life”

The project is led by the Yahata Higashida Town Development Liaison Council (consisting of 73 companies and organizations). The concept was adopted by the Ministry of Land, Infrastructure, Transport and Tourism as part of its “Public-Private Partnership for Town Center Revitalization Promotion Project,” which aims to “create a town toward a ‘new daily life’ that is affluent and easy to live in. The council established the “Yahata Higashida Future Co-creation Conference” as a place to discuss the ideal form of community management together with industry, academia, government, and private sector people who are engaged in pioneering practices. Meanwhile, the University of Kitakyushu (Kobayashi Laboratory) and Nishinippon Institute of Technology(Cho Laboratory) also participated in the “MAKER’s STREET Project”, a social experiment from November 3 to 5, 2011, based on the concept of “inheriting the spirit of manufacturing and connecting it to the future. Two events were held with the aim of creating an attractive place using public space and proactive citizen participation.



Rest and Art: Two Social Experiments

One of the events is the “Koen laboratory”, which offers outdoor fun and relaxation in Higashida Odori Park, including a picnic, a giant Othello game, and candy making. The other is the “Challenged Art Exhibition,” which invites artists from “PICFA”, a Saga Prefecture employment support service that supports the creative activities of people with disabilities (challenged). The artists exhibited their works in the plaza in front of JR Space World Station and in the space under the elevated railway tracks. Local high school and university students also presented “Live Painting”, in which they created wall paintings, and a park display of a huge printed material, which entertained many visitors to the town. Surveys conducted at the event yielded also some interesting results. The most common requests in the area were for cafes, kitchen cars, and other simple food and beverage facilities, as well as “spacious lawns” and “sports spaces” where people can stay and enjoy long hours.

東田ミュージアムパーク「子どもスクール」開講

北九州市の自然史・歴史・環境・産業に関連した文化施設が立地する「東田ミュージアムパーク」。その強みを生かし、周辺施設とも連携して楽しく知識を伝えようと2023年10月～2024年2月、計10回の連続講座「子どもスクール」が初めて開かれました。

講座を開いたのは、北九州市立いのちのたび博物館・スペースL A B O・タカミヤ環境ミュージアム・KGG（北九州英語村）・安川電機みらい館（株式会社安川電機）の5館。小中学生23人が参加し、生物の観察や実験、工作、屋外活動と楽しい学びを満喫しました。

Higashida Museum Park is the location of cultural facilities related to the natural history, history, environment, and industry of Kitakyushu City. To take advantage of this strength, and to pass on knowledge in a fun way in cooperation with surrounding facilities, the Museum Park held the first "Children's School," a series of 10 lectures from October 2023 to February 2024.

The lectures were held at five museums: Kitakyushu Museum of Natural History & Human History, Kitakyushu City Science Museum, TAKAMIYA Environmental Museum, KITAKYUSHU GLOBAL GATEWAY (Kitakyushu English Village), and YASKAWA Innovation Center (Yaskawa Electric Corporation). Twenty-three elementary and junior high school students participated in the event and enjoyed learning through observation of living organisms, experiments, crafts, and outdoor activities.

"Old Tools and Life Experience,"
a loom and other equipment were actually put to work
(Kitakyushu Museum of Natural History & Human History)



In "Let's make dyed goods and bookmarks using plants," students tried their hand at dyeing cloth (Kitakyushu City Science Museum)



In "The Handmade Motor Class," students learned the principles and tried their hand at building a motor (YASKAWA Innovation Center)



Hydrogen was extracted by electrolysis, and the mechanism of power generation was taught in "The Power Generation without CO₂, Hydrogen Experiment" (TAKAMIYA Environment Museum)



ハロウィン・ハットを手づくりし、ジ・アウトレット北九州でパレードした「ハロウィンプログラム」 (KGG)

Students made witch hats and paraded through The Outlet Kitakyushu In "The Halloween Program" (KITAKYUSHU GLOBAL GATEWAY)

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Vol.12
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